

IMMIGRANT EMPLOYMENT COUNCIL OF BC IEC_{BC}

Connecting Employers to Immigrant Talent



IEC-BC Helps Employers Cultivate Diverse and Inclusive Workplaces

How

- Free tools and resources, based on best people management practices, to help employers successfully connect with and retain immigrant talent
- Learning opportunities through webinars, podcasts and workshops on various talent acquisition-retention, diversity and inclusion issues

"1% increase in ethnocultural diversity is associated with an average 2.4% increase in revenue and 0.5% increase in workplace productivity."

Diversity Dividend: Canada's Global Advantage, 2017

Continue To Build Diverse & Inclusive workplaces in British Columbia

www.iecbc.ca/employer-tools-and-resources

CONTACT US:

E info@iecbc.ca **T** 604.629.5364

@IEC_BC **in@IECBC**

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Online Tools & Resources includes:

- Tool Kits
- Tip Sheets
- Webinars
- Podcasts
- Videos
- Success Stories
- Reports and Research

Online and In-Person Events

- IEC-BC offers employer learning events, on a variety of talent acquisition-retention, diversity and inclusion topics via micro-learning sessions, webinars, podcasts and workshops

Advice and Support

- Talk to us about how we can help you connect with immigrant talent and cultivate a more diverse and inclusive workplace

"Companies with more diverse management teams have 19% higher revenues due to innovation."

Boston Consulting Group, 2017

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