

Program Backgrounder

Connector is a simple and effective referral program that helps skilled immigrants build and expand their professional network by connecting them with local professionals from their industry. This national, award-winning program was developed by the Halifax Partnership and has been replicated in many cities across Canada.

How does the Program work?

Match: A skilled immigrant (Connectee) is matched with a local Connector (working professional) based on industry and/or professional backgrounds.

Connect: The Connector and Connectee meet once to discuss industry backgrounds, skills and areas of expertise, current market demand and hidden job opportunities.

Refer: The Connector refers the Connectee to a minimum of three people in his or her network, and then each of these is asked to refer the Connectee to three more.



What's in it for the Connector?

- Help open doors for skilled immigrants
- Grow professional network
- Solidify relationships by introducing new talent
- Share knowledge with job-ready immigrants

The Connector Program gives employers access to the global marketplace by putting you directly in touch with skilled newcomers in your community. By getting involved you help yourself, you help talented people connect with job opportunities, you help build welcoming communities, and you help your industry and community to grow.

What's in it for the Connectee?

- Expand local network
- Connect with a cross-section of BC community leaders and business professionals
- Discover business and employment opportunities in BC
- Improve employment prospects

Program Criteria

Connector Criteria

Connectors are established professionals eager to establish a supportive, professional relationship with a Connectee.

To become a Connector, an individual must:

- Have minimum 3 years' professional experience in their occupation
- Possess industry knowledge and networks
- Demonstrate strong communications skills
- Commit to provide two or more professional introductions for the Connectee



Connectee Criteria

Before making a match with a Connector, IEC-BC pre-screens a potential Connectee to ensure that the Connectee is job-ready and has the prerequisite skills, such as language proficiency, experience, and education required to secure work.

To become a Connectee, an individual must:



- Have arrived in Canada within the past five years and have a Permanent Resident status*
- Be underemployed or unemployed
- Possess high-intermediate to advanced level English skills (CLB level 7)
- Be committed to finding employment
- Have a clear job goal
- Have a well-written resume

**NOTE: This program is not available for Canadian citizens, Temporary Work Visa or Student Visa holders.*

To join the Connector Program, contact

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