



In British Columbia, we have a world of talent on our doorstep. Organizations that are able to attract, hire and retain skilled immigrant labour have a competitive advantage in today's global marketplace.

We asked employers from over 35 organizations to identify their top business challenges when competing for global talent:



Will be hiring in the next three months



Noted attracting new Canadians as their #1 business challenge



Have implemented strategies to attract candidates from a diverse talent pool, including new Canadians



Noted that hiring managers don't have the skills to review resumes of internationally trained candidates

We heard what matters most. Employers see the value of attracting and hiring a diverse workforce that includes new Canadians. From the IEC-BC Tools and Resources Library, the following resources will help your organization attract, and review the resumes of, internationally trained candidates:

➤ [Creating Barrier-Free Job Descriptions](#)

➤ [Conduct Culturally-Savvy Interviews](#)

➤ [Assessing Resumes of New Canadians](#)

➤ [Tips for Screening Resumes](#)